# 10

Golden Rules
of Business Intelligence

for Loss Prevention Professionals

Proven strategies, tips and considerations for the successful selection and implementation of a business intelligence solution that will utterly change your organization.

3xLOGIC
BUSINESS INTELLIGENCE | TRENDS

Fail to Plan –
Plan to Fail

- Know your goals, requirements, limitations and definition of success.
- Know what information is important to the flow of your business.
- Define a clear scope of work that aligns with your definitions of success.
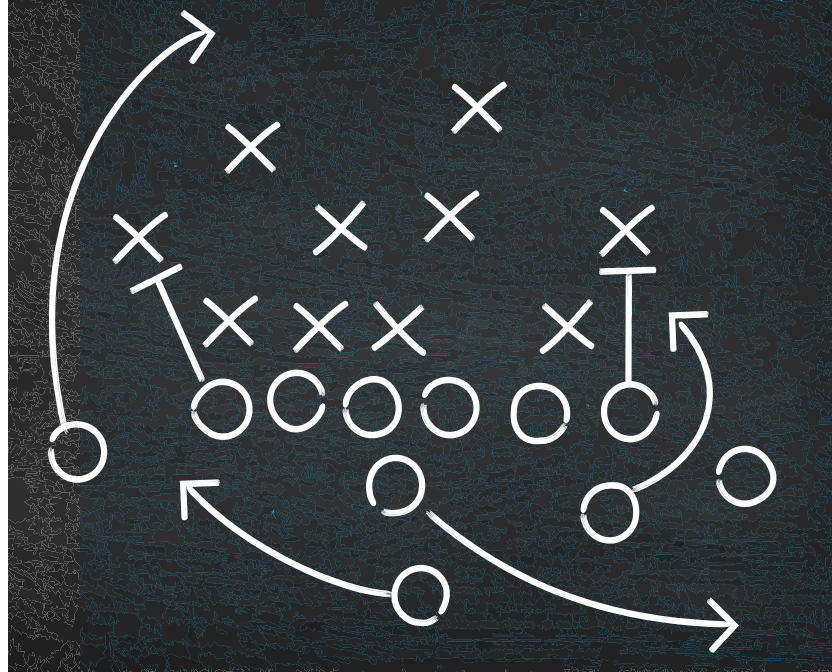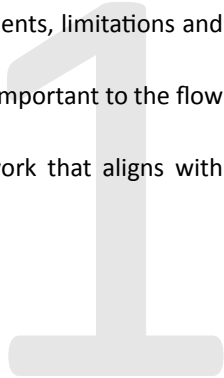
Humans
Matter

- Clearly define your primary stakeholders and your day-to-day users. Early involvement of Key stakeholders assures proper alignment between project requirements and operational realities.

- Big data isn't just for loss prevention anymore. We see a significant number of marketing and operation's personnel use this data to make their stores more efficient. Include all your departments in your discovery sessions.

Determine the **Who**

- IT must be at the table and invested.
- Bring them in early and often.
- Communication with IT from the start will ensure ease of deployment in the long-term.
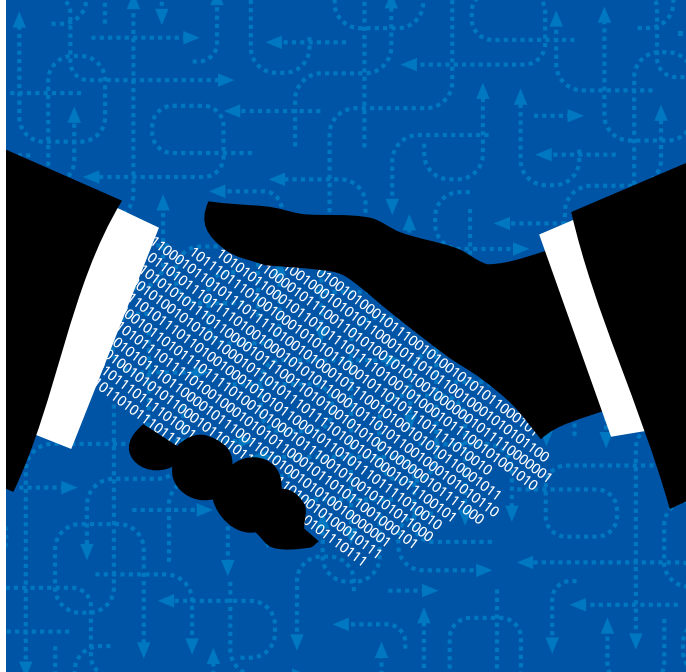
Questions
& Fact Finding

- What data do I have access to?
- Know not only what data you have, but also know what other systems/software may help or hinder this process.

Not All
BI Platforms
Are the Same

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- Select a BI platform designed specifically for the retail sector, and one that allows user customization to suit your needs.

ON Time Budget Mission

6

- Having the best product, best design and best plan by itself does not ensure a successful implementation.
- You must select an integration partner dedicated to retail. Their experience and value add is crucial when collecting data across multiple systems (i.e. POS, back office reporting, Video, Access Control).

Feature Creep,
the evil to a
successful deployment

7

- Manage expectations.
- There will absolutely be new Ideas that emerge during your BI implementation. Do NOT let them Derail Your deployment with scope-creep. Save them for future phases as this solution will evolve with your business for years to come.

Make it Real
if You Want Real Results

- Don't be afraid to Invest in a pilot program. Engage with your solution providers to test drive your data suites through a BI engine and experience a real output from your mission ambitions. Seeing is believing!

- Prove the ROI and value while gaining organizational buy-in.

Future Proof

- Your business is dynamic and it will evolve and change.
- Make sure your BI solution is a dynamic business tool flexible enough to grow and evolve with your business.

Don't
Make Me Think!

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- Your chosen tool must be intuitive with no training required.
- ROI is achieved through quickly leveraging human resources in your business to achieve business improvement. Adoption of this tool must be quick, easy and painless.
- The Trends™ dashboard is designed to be used without any training. Intuitive keys, graphs, and easy to read data metrics make Trends™ the perfect tool to enable staff to work smarter, not harder.

3xLOGIC

3xLOGIC Inc. has been a leading innovator in server and cloud-based security technology for 15+ years. The company is recognized for providing easy-to-use surveillance and business intelligence solutions that seamlessly integrate video, access control, alarm audio and video verification, and disparate data sets such as ATM, Point-of-Sale, analytics, and more.

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