



3xLOGIC in Retail

3xLOGIC

Email: Sales@3xlogic.com • Visit: 3xlogic.com



Retail shrink in the UK is a real problem

In 2019 the UK's retail shrinkage was estimated to be £5.5 Billion, with internal theft accounting for an estimated £1.3 billion.*

Employee theft is one of the single largest causes of shrinkage in retail environments today. Millions of pounds disappear from Point-of-Sale (POS) terminals in retail stores on a daily basis due to fraudulent or criminal employee activities. The ability to effectively detect and deter cashier-related shrinkage is a top priority for retailers worldwide. One way that retailers are confronting this epidemic is by identifying the telltale patterns of these crimes so called POS exceptions.

* Data from retail research - [learn more here](#)

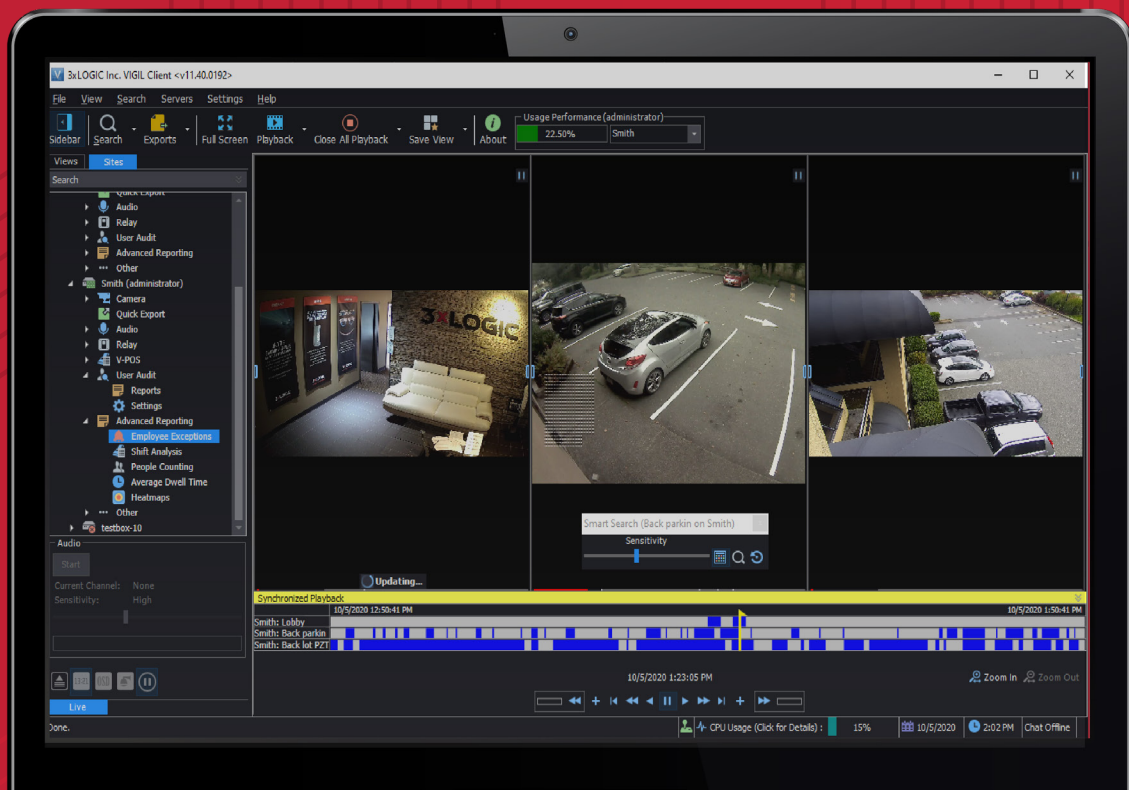
Why 3xLOGIC for retail?

3xLOGIC has extensive experience supporting loss prevention (LP) teams within the retail sector. 3xLOGIC provides retailers with enhanced proactive video surveillance tools, that allow LPs to work efficiently, whilst combating shrink.



As a leading innovator in server and cloud-based security technology for 20 years, 3xLOGIC is recognized for providing easy-to-use surveillance and business intelligence solutions that seamlessly integrate video, access control, and disparate data such as ATM, Point-of-Sale, analytics, and more.

Businesses have increasing amounts of data available to analyse. The 3xLOGIC ecosystem taps into this, by capturing and analysing Big Data and combining disparate data sets. This helps businesses to optimise their operations, find efficiencies, secure their buildings, assets, and solve problems they never knew they had.



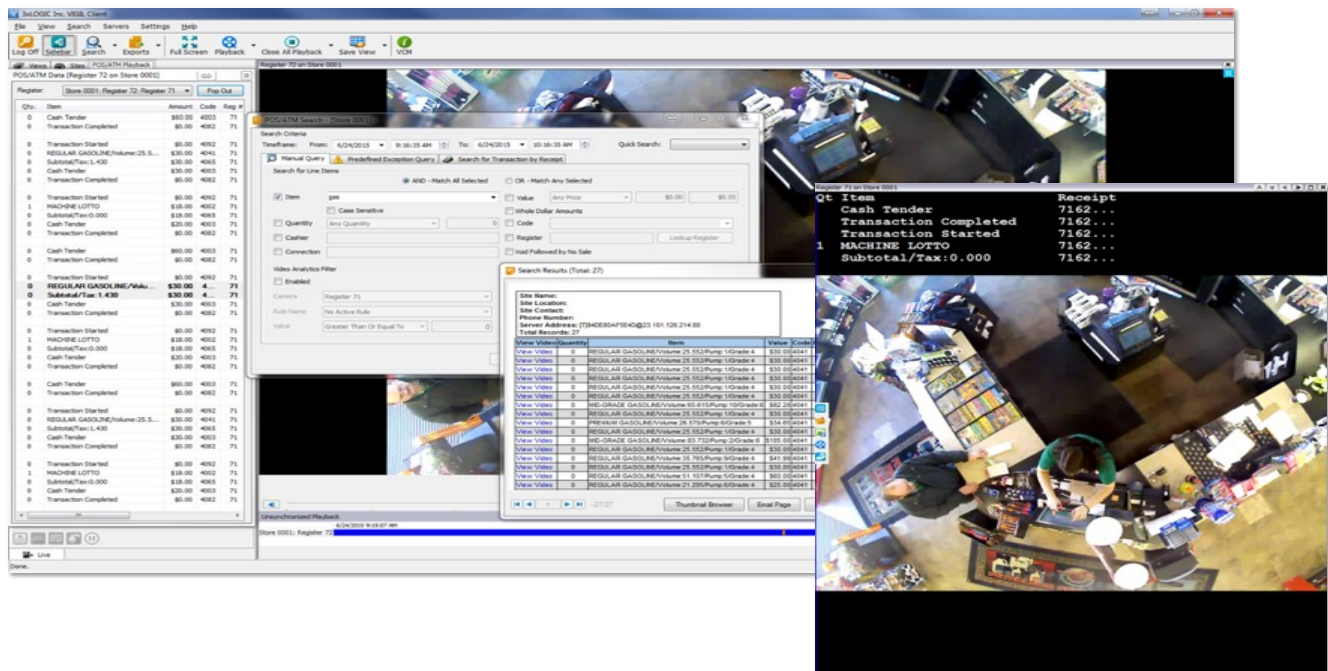
3xLOGIC VIGIL

3xLOGIC's VIGIL Suite is an intuitive powerful video surveillance platform enabling customers to see their businesses differently, whilst allowing users to manage their security requirements effectively.

Read on to explore some of 3xLOGIC's VIGIL business intelligence features and understand how you can reduce shrink, increase employee retention and enhance the customer experience within your retail establishment.

VIGIL Point-of-Sale

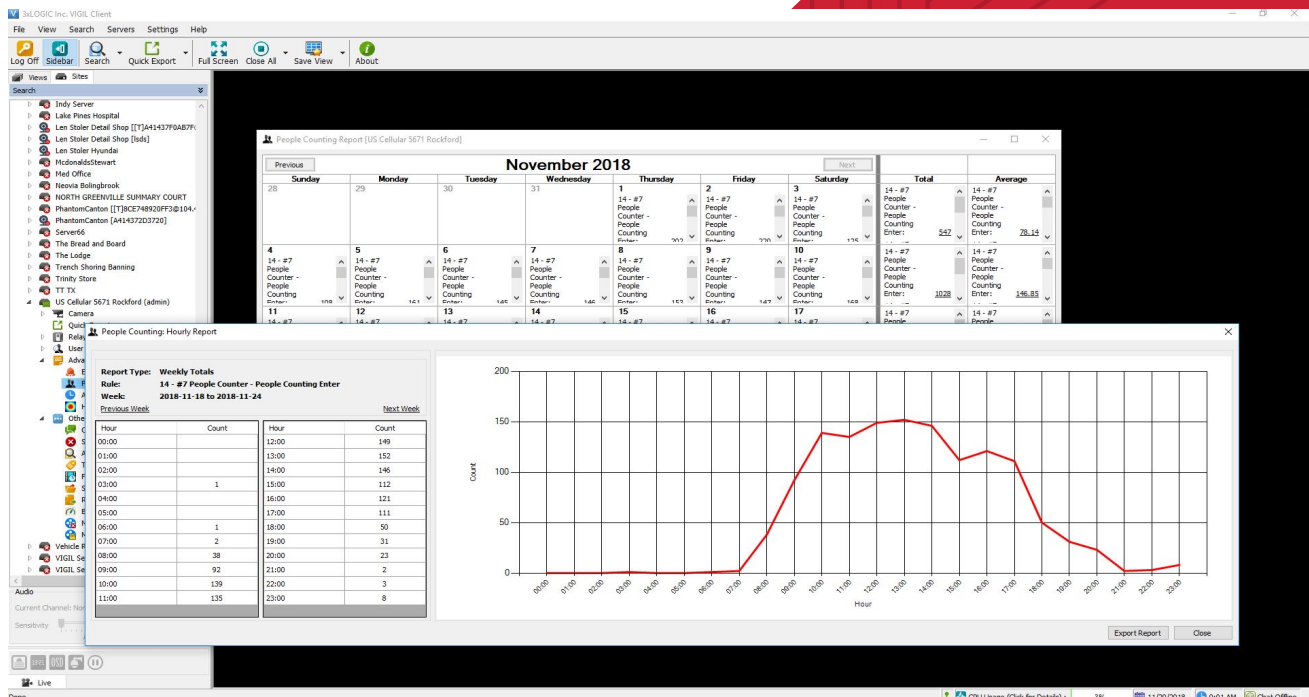
VIGIL Point-of-Sale is the perfect solution for loss prevention teams in retail. It allows the investigator to quickly focus on what matters most when the goal is to reduce shrink.



The powerful solution integrates the point-of-sale system allowing the users such as Loss Prevention Teams to track metrics defined by them. This could be to reduce shrink, Identify employees that require extra training, or praise and reward staff for their hard work.

Combined with 3xLOGIC's camera analytics it creates a powerful proactive solution to notify your loss prevention teams in real-time, of any point-of-sale exceptions or further analyse the data through VIGIL's extensive reporting suite.

For more information on VIGIL Point-of-Sale

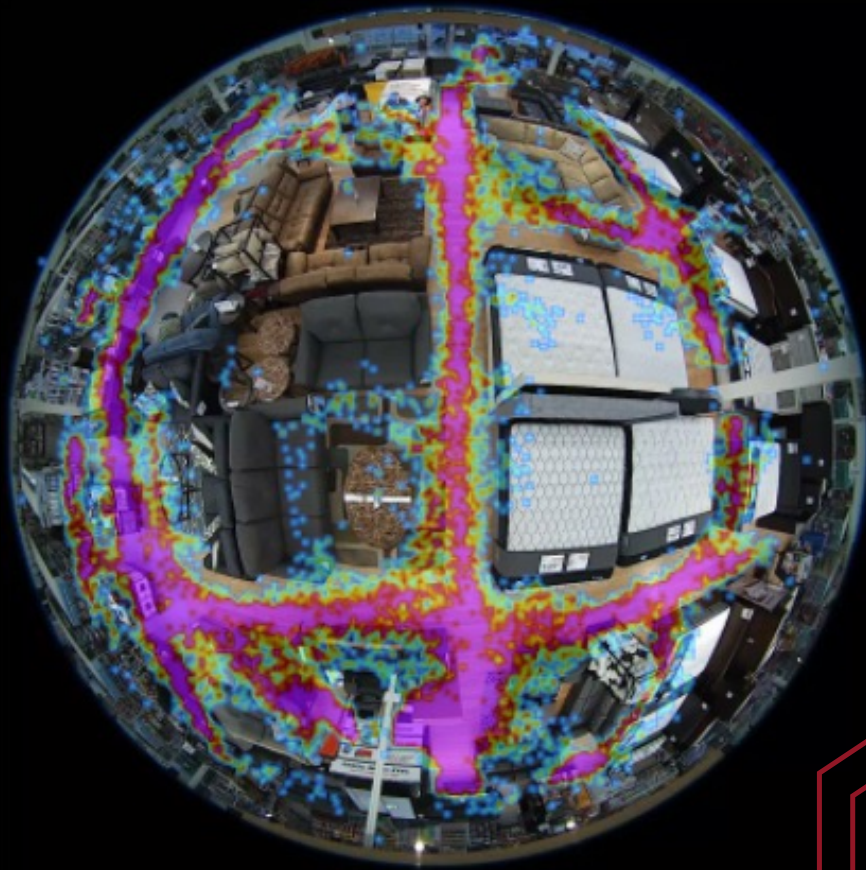


People Counting and Dwell Time Reports

The combination of 3xLOGIC's camera analytics and reporting function, gives retailers the ability to gain greater insights into their retail establishments.

Track metrics such as:

- People counting – understand the peak times and build your sales strategies to compliment the time of day customers visit your stores.
- Dwell time – understand the areas of a store, where you get greater sales engagement.
- Time in queue – avoid those customer drop offs and secure those sales, alert your staff in real-time.
- Service time – ensure your staff are providing service with optimum efficiency.



VIGIL Heatmap

Understand your customers behaviors in your retail establishment and unlock your business's full potential.

VIGIL's heatmap function allows retailers to understand what areas of their store attract a higher foot fall, identifying strong areas to position products and support increasing sales. This function has further supported marketing departments to enhance the customer's journey through a store and increase sales.

Case Studies

3xLOGIC's video solutions can provide you affordable security products to fit your needs, at any size of operation. We have a wealth of case studies which provide real life examples of pain points and the solutions offered to the integrator and end user within the retail sector. Explore some of our case studies below.



Cash Saver

Cash Saver is a food outlet that promises a whole new way to save on groceries. It keeps the cost of operating its stores to a minimum, with lower rent, no fancy décor, and less advertising. Cash saver was looking for a solution to cut costs, reduce product shrink and legal claims, read more on the cost effective and flexible solutions offered by 3xLOGIC.

[Read More >](#)



BC Express Mart

Learn how 3xLOGIC's scalable video solutions has helped the owners of a 10,000 square-foot convenience store. This case study explores business efficiencies that have been achieved, ease of use and what is possible with the power of analytics.

[Read More >](#)



Murphy

Murphy is a gas station with over 1,400 locations nationwide. The company was looking for a more robust system to provide both tracking capabilities to reduce shrinkage and mobile access for their district managers. Learn all about the intelligent customised 3xLOGIC solution and what this meant for Murphy.

[Read More >](#)

[Read More Case Studies](#)

To explore the VIGIL suite further, contact us to schedule a demo today.

sales@3xlogic.com



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