



Ocean Blue Car Wash Locations Standardize on 3xLOGIC Video Surveillance



THE SITUATION

As one of Arizona's first Express Car Wash concepts, the owners of Ocean Blue Car Wash have put to use their 15 years of experience to create a new standard in car washing. Ocean Blue is a fast-growing enterprise planning to add another two locations by the end of 2020, making six locations in all.

THE CHALLENGE

With four locations and thousands of customers a day, Ocean Blue needed to protect itself against false claims of liability to its customers' cars. "Any story you can imagine from the customer, we've experienced it, including slip and fall claims," Alexander J. Lazar, Owner and General Manager, Ocean Blue Car Wash.

THE SOLUTION

Ocean Blue has standardized on the same robust 3xLOGIC video surveillance system at each of its locations. Thus far, four Ocean Blue locations have each deployed, or will soon finish deploying, 3xLOGIC V7000 NVRs and 32 V-Series 4MP dome cameras. "We really like Shane Hepola and DC Pro Systems. He brought us the 3xLOGIC technology, and I trust him and the quality job they do," said Lazar.

THE BENEFITS

- 32 4MP 3xLOGIC cameras provide multiple views inside each facility with six cameras recording at the start of the wash process, six during, and six as the car exits the dryers. Lazar, "These high-resolution camera views keep my employees on point, and they keep my customers on point, too."
- "If we've caused damage to a vehicle, if we're liable, we'll certainly pay for it." Fortunately, for Lazar and Ocean Blue, the proof is in the video, and if there is any question about a claim, the video doesn't lie.

"These high-resolution camera views keep my employees on point, and they keep my customers on point, too. The 3xLOGIC cameras pay for themselves."

— Alexander J. Lazar, Owner, Ocean Blue Car Wash

THE BENEFITS (CONTINUED)

- The 4 MP video resolution keeps Ocean Blue employees honest, and it also deters potential robberies. Each location has so many high-quality views of the surrounding businesses that they can be an asset to law enforcement when needed.
- An interesting add-on system feature is a 3rd-party software app that takes footage from the 3xLOGIC cameras to determine the spacing between the cars during the wash process. If two cars come too close to each other, the line shuts down automatically.
- Lazar and Hepola are looking to further upgrade Ocean Blue's systems by implementing 3xLOGIC VIGIL Central Management (VCM). VCM is health monitoring software that alerts either DC Pro or Ocean Blue to any malfunctions on the network before such developments create a problem.
- Lazar can't be at all his locations every day, so at any given time, he can log in and watch what's going on: "I can catch equipment malfunctions before staff does."



THE PRODUCTS

3xLOGIC 4MP High-Definition IP Vandal-Dome Cameras with Wide Dynamic Range (WDR) are engineered to provide high-definition video in changing or challenging lighting conditions, including bright backlit situations. The camera offers dual-streaming high-definition video at a full 2560 x 1440 pixels for video surveillance applications requiring superior clarity and image detail.

The VIGIL™ V7000-Series of Servers are fully integrated intelligent video appliances. Pre-configured with VIGIL VMS software, these high-performance servers represent a cost-effective, flexible solution that allows users to address their current needs with the ability to scale to meet tomorrow's demands.

VIGIL Central Management (VCM) provides the ability to monitor the status of VIGIL Servers and V-Series cameras. Designed with the integrator in mind, VCM allows you to proactively inform your end-users of any potential health concerns with their VIGIL Servers or cameras.

